

NATIONAL COUNCIL FOR HOTEL MANAGEMENT
AND CATERING TECHNOLOGY, NOIDA
ACADEMIC YEAR 2016-2017

COURSE : 2nd Semester of M.Sc. in HA
SUBJECT : Mentorship & Research Project (Research Methodology)
TIME ALLOWED : 02 Hours MAX. MARKS: 25

(Marks allotted to each question are given in brackets)

Q.1. Explain the significance of a Research Report and narrate the various steps involved in writing such a report.

OR

What are the guiding considerations in the construction of a Questionnaire? (10)

Q.2. How do you define a Research Problem? Give **three examples** to illustrate your answer. (5)

Q.3. Enumerate the different methods of collecting data.

OR

Write short notes on Cross Tabulation. (5)

Q.4. State the need for sampling in Research.

OR

What do you mean by the term 'Tabulation'? State **two** generally accepted Principles of Tabulation. (5)
