NATIONAL COUNCIL FOR HOTEL MANAGEMENT
AND CATERING TECHNOLOGY, NOIDA
ACADEMIC YEAR - 2018-2019

COURSE   :   2nd Semester of M.Sc. in HA
SUBJECT   :   Mentorship & Research Project (Research Methodology)
TIME ALLOWED   :   02 Hours   MAX. MARKS: 25

(Marks allotted to each question are given in brackets)

Q.1.   Define research and discuss the need for research.

(5)

Q.2.   What is the necessity of defining a research problem? Explain.
OR
Distinguish between fixed factor and random factor.

(5)

Q.3.   Define data. Distinguish between primary data and secondary data.
OR
Discuss the features of a telephonic interview.

(5)

Q.4.   Assume a research topic of your choice and give a complete format of its research report.
OR
Interpretation is a fundamental component of research process. Explain why?

(5)

Q.5.   Write short notes on **any two**:
(a)   Model building
(b)   Non parametric test
(c)   Attitude measurement
(d)   Sampling

(2x2 ½ =5)

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