

NATIONAL COUNCIL FOR HOTEL MANAGEMENT
AND CATERING TECHNOLOGY, NOIDA
ACADEMIC YEAR - 2017-2018

COURSE : 2nd Semester of M.Sc. in HA
SUBJECT : Mentorship & Research Project (Research Methodology)
TIME ALLOWED : 02 Hours MAX. MARKS: 25

(Marks allotted to each question are given in brackets)

ANSWER ANY FIVE QUESTIONS

- Q.1. Distinguish between Research Methods and Research Methodology. (5)
- Q.2. Explain the meaning and significance of Research Design. (5)
- Q.3. What do you mean by Sampling? Why sampling is important in Research? (5)
- Q.4. Write short notes on **any one**:
(a) Research Hypothesis (b) Experimental and Control Groups (5)
- Q.5. State the difference between Survey and Experiment. (5)
- Q.6. Explain the characteristics of a good research report.
OR
Explain the role of statistics in research. (5)
- Q.7. State and explain the problems encountered while processing the data for analytical purpose. (5)
- Q.8. What do you mean by interpretation? Why interpretation is necessary in research process? (5)
- Q.9. State **any five** guidelines to be followed for successful interviewing. (5)
