

ABOUT THE SUB-THEMES

The indicative **sub-themes** will include the following topics but we welcome research contribution on any related field as well:

- **Future Hotel Concepts: Architecture, Design & Location**
- **Sustainability related issues; Green Hotels**
- **New services and product offerings**
- **Changing guest profile and guest expectations**
- **Food and Beverage trends**
- **Role and impact of social media**
- **Innovative marketing strategies and digital marketing**
- **New age HRD Concepts**
- **Training for the future hotel managers**

❖ **Note:** The above mentioned list of sub-themes is not an exhaustive one. Related researches would also be highly appreciated.

The conference will have **key note addresses on each day** of conference for which we propose to call leading experts and senior professionals of national and international repute.

❖ Objectives of the Conference

- Deliberations on the evolving industry trends and the future of hospitality business
- Provide a platform to faculty members of NCHMCT affiliated institutes and other research scholars from national and international institutes to share their research and views.
- Publication of selected research papers in the form of proposed journal with ISSN number (NCHMCT Journal of Hospitality Research) and publication of a book of conference Proceedings with an ISBN number.
- Platform for social contact and professional networking among academicians and industry professionals.

ORGANIZING COMMITTEE

CHIEF PATRON:

Secretary, Tourism GOI & Chairperson, NCHMCT

PATRONS:

Shri Satyajit Rajan, IAS, Director General-Tourism GOI

Shri Gyan Bhushan, IES, Economic Advisor & CEO, NCHMCT

ADVISORS:

Shri L.K Ganguli, Director (A&F), NCHMCT

Shri Satvir Singh, Director (Studies), NCHMCT



Release of Conference proceedings Book bearing an ISBN number on Indian Food Heritage: History, Evolution, Influences & Modern Trends during National Conference held at NCHMCT Campus on 12th & 13th March, 2018.

FOR PAPER SUBMISSION, REGISTRATION DETAILS OR ANY FURTHER CLARIFICATIONS AND ASSISTANCE

PLEASE CONTACT:

Organizing Secretary: Mr. Priyadarshan Lakhawat, Dy. Director (Academics & Training), NCHMCT

Contact Details: 0120-2590620, 7341107001

Conference Co-ordinator: Mr. Amol Kumar, Faculty, NCHM-IH

Contact Details: 0120-2590622, 9811091139

Website: www.nchm.nic.in | **Email:** nchmconference@gmail.com



अतुल्य भारत
Incredible India

**INTERNATIONAL CONFERENCE
ON
"HOSPITALITY INDUSTRY:
VISION 2025-Current Trends,
New Innovations & the Future Ahead"**
on
08th & 09th February, 2019



**NATIONAL COUNCIL FOR HOTEL MANAGEMENT
AND CATERING TECHNOLOGY(NCHMCT)**
(An Autonomous Body under
Ministry of Tourism, Government of India)

VENUE OF THE CONFERENCE
NCHMCT
(Address: A-34, Sector-62, Noida-201309, Uttar Pradesh, India)

ABOUT NCHMCT

National Council for Hotel Management & Catering Technology (NCHMCT) is an autonomous body under Ministry of Tourism, Government of India. The Council centrally run and regulates academics for M.Sc. in Hospitality Administration, B.Sc. in Hospitality & Hotel Administration and eight other structured courses of study that are imparted at the 21 Central Institutes of Hotel Management, 23 (21-Degree level & 02-Diploma level) State Government Institutes of Hotel Management, 01 Public Sector Undertaking and 20 Private Institutes of Hotel Management. Besides 13 Food Craft Institutes located in different parts of the country, offer Diploma programs in core operational areas. All Institutes follow standardized course curricula prescribed by the Council for different professional programs.

ABOUT NOIDA

Noida is a planned city in India's northern state of Uttar Pradesh. The riverside Okhla Bird Sanctuary is home to migratory and native birds, plus jackals and butterflies. Plants at the Botanic Garden of Indian republic include water lilies and cacti. The ISKCON Noida temple has a diorama depicting the life of Lord Krishna. Southwest of Noida, Surajkund Lake is a 10th century reservoir with the ruins of a sun temple. Other top sites for visit in Noida or its nearby locations are: Ski India Snow Adventure Park, Worlds of Wonder, Kidzania Delhi NCR, Swam Jayanti Park, The Great India Place Theme Park, Mall of India, St. Mary's Church, Rani Avanti Bai Park, Sunderbans National Park and many other such places.

Being a part of National Capital Region (NCR) NOIDA has an overall very good connectivity. The nearest airport is Indira Gandhi International Airport.

ABOUT THE THEME:

Hospitality and Tourism is evolving at a rapid pace globally. The dynamic shift in technology, advent of social media and digital marketing, rapid communication and connectivity, wide reach of internet and smart phones are all playing a decisive role in this paradigm shift. Issue of sustainability, environmental concerns and increased focus on safety and security in hospitality sector are also considered as key factors in decision-making both for policy makers as well as for hospitality professionals. This conference aims at creating a platform for academicians, hospitality professionals, experts and research scholars to deliberate on these contemporary issues and plan a road-map of the future ahead for hospitality industry.

IMPORTANT DATES AND DEADLINES

Deadline for submission of an abstract: 28th September, 2018

Information of acceptance: 6th October, 2018

Deadline for submission of full paper: 21st December, 2018

Acceptance of Full Paper: 07th January, 2019

Last date for submission of registration fees: 18th January, 2019

REGISTRATION DETAILS:

Conference participation charges are as follows:

S.NO.	CATEGORY	WITHOUT ACCOMMODATION	WITH ACCOMMODATION (TWIN SHARING)
1	Academicians/Industry Professionals	Rs. 2,000/-	Rs. 4,000/-
2	BHM Faculty/Research Scholars/Students	Rs. 1,500/-	Rs. 3,500/-
2	IHM Students	Rs. 500/-	Rs. 2,000/- (Hostel Accommodation)

PAYMENT MODE (Only Online payment/NEFT)

Name of the Account Holder: NATIONAL COUNCIL FOR HOTEL MANAGEMENT & CATERING TECHNOLOGY

Name of Bank: CANARA BANK

Branch: 1A/40, H-Block, Sector-63, Noida (U.P) 201301

Account Number: 2886101000127

IFSC Code: CNRB0002886

Type of Account: Saving

- Charges will include Conference Kit, Lunch and Tea /Coffee.
- Paper presenters will be given a certificate and one copy of the edited book bearing an ISBN number/one copy of the Journal bearing an ISSN number in which the accepted papers will be published after following the review process.
- Charges with accommodation include guest house room on twin sharing basis, Breakfast, Lunch and Dinner.
- Availability of accommodation is limited and hence will be offered on first come first serve basis.

❖ Call for Papers

The paper submitted for the Conference should be an unpublished and original work of the contributor(s).

An abstract of maximum 500 words (with at least five keywords) in MS-Word format (letter size 12 point, Times New Roman font) should reach us latest by 28th September, 2018 on the following address: nchmconference@gmail.com

The submitted research papers must follow the format and layout as per the details given below:

TITLE PAGE:

TITLE- Bold centered, 14 point, Times New Roman

AUTHOR- Name, Designation, Organization

CONTACT DETAILS: Full address, Phone, Email

The page following the title should show only: Title, the abstract and then the main text.

MAIN TEXT- Minimum 3000 words, maximum 5000 words including tables, figures and references. Page numbering in footer of the bottom centre of each page.

FONT- Times New Roman, 12 Justified

SPACING- Single, one blank line between paragraphs

CITATION AND REFERENCING: APA style

The contributors should ensure that they are not infringing copyright. Submission of the manuscript implies that it only contains an unpublished, original work and is not being considered for publication elsewhere. Individual and multiple authors are welcome to contribute. Once the submission is accepted, at least one of the authors must register and present at the conference.



National Council for Hotel Management & Catering Technology, Noida

Registration Form

International Conference on ‘Hospitality Industry: Vision 2025- Current Trends, New Innovations & the Future Ahead’

Date : 8th and 9th February, 2019

Venue : NCHMCT, A-34, SECTOR 62 Noida

Name: _____

Designation: _____

Organization: _____

Phone: _____

Mail: _____

Address: _____

Accommodation required: YES _____ NO _____

Signature:

Kindly mail the scanned copy of duly filled registration form along with the NEFT transfer document in the form of bank’s signed/stamped mandate form or a screen shot of the transaction id.

Mail : nchmconference@gmail.com

- **Participation Fees**

S.No.	Category	Without	With accommodation
1	Academicians/Industry	Rs.2,000/-	Rs.4,000/-
2	IHM Faculty / Research	Rs.1,500/-	Rs.3,500/-
3	IHM Students	Rs 500/-	Rs 2000/- (hostel accommodation)

❖ **PAYMENT MODE (Only Online payment/NEFT)**

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