

NATIONAL COUNCIL FOR HOTEL MANAGEMENT
AND CATERING TECHNOLOGY, NOIDA
ACADEMIC YEAR – 2015-2016

COURSE : 1st Semester of 2-year M.Sc. in HA
SUBJECT : Properties Development & Planning
TIME ALLOWED : 03 Hours MAX. MARKS: 100

(Marks allotted to each question are given in brackets)

- Q.1. List the factors that you would keep in mind while selecting the city, to host an international convention. Who would be key players responsible for management of such a convention? (10)
- Q.2. Write short notes on **any two**:
(a) Sole proprietorship
(b) Package tours
(c) Heritage hotels (2x5=10)
- Q.3. What factors are considered in selecting a hotel project? Prepare a feasibility report for setting up a 4-star hotel of 100 rooms. (10)
- Q.4. How can the property be classified as ECOTEL? What are some of its unique standard and facilities? (10)
- Q.5. What are the special features of a holiday package? Develop a holiday package for any adventure sport destination. (10)
- Q.6. Explain in detail star classification for hotels in India. What are some of the committees that are involved in classification of hotels? (10)

Q.7. What are the architectural design considerations in planning a hotel building? Draw the layout plan of a luxury suite in a 5-star deluxe category hotel detailing the space requirement for all essential items.

(10)

OR

(a) Pollution control is a critical area in hotel operation. Discuss.

(b) List the focus areas on energy conservation in hotels and indicate the latest trends in energy conservation.

(5+5=10)

Q.8. Trekking is traditionally an outdoor recreation activity. Discuss the factors to be considered for its planning.

OR

What is MICE? How are the hotels promoting this phenomenon?

(10)

Q.9. What is Feasibility Study? How does it help Project Managers?

(10)

Q.10. Explain the following:

(a) Indoor recreation

(b) Therapeutic recreation

(5+5=10)
