

NATIONAL COUNCIL FOR HOTEL MANAGEMENT
AND CATERING TECHNOLOGY, NOIDA
ACADEMIC YEAR 2014-2015

COURSE : 2nd Semester of 3-year B.Sc. in H&HA
SUBJECT : Communication
TIME ALLOWED : 02 Hours MAX. MARKS: 50

(Marks allotted to each question are given in brackets)

- Q.1. How will you plan for a good speech?
OR
Explain the communication cycle with a neat diagram. (10)
- Q.2. Define communication. Explain **any two** types of communication in detail. (10)
- Q.3. Write short note on Proxemics. (5)
- Q.4. Make sentences to bring out the meaning of the following:
(a) Affect/Effect (b) Access/Excess (c) Pore/Pour
(d) Pray/Prey (e) Council/Counsel (5x1=5)
- Q.5. Write the meaning for **any five** foreign words:
(a) Par Excellence (b) Sine die (c) Viva-voce (d) In toto
(e) Inter alia (f) En block (g) In camera (5x1=5)
- Q.6. Find the correct words from the jumbled (**any five**):
(a) VLCEER (b) NIETSL (c) SECPEH (d) SSSRTE
(e) ARREBRI (f) EBNCEDIIRL (g) HEEPOTLIEN (5x1=5)
- Q.7. What are the Do's and Don't's of Telephonic communication? (5)
- Q.8. Explain the difficulties of listening. What can we do to improve listening skills? (5)
