

## SWATCHHTA SHAPATH AND ABHIYAN AT NCHMCT - NOIDA

The Swatchh Bharat Campaign was launched at the NOIDA office of the National Council for Hotel Management on 2<sup>nd</sup> October 2014 to coincide with Mahatma Gandhiji's 145<sup>th</sup> Birthday, in right earnest. For a campaign of this nature to be successful it is our Prime Minister vision to create massive public awareness and to ensure participation and action for cleaning homes, offices, schools, hospitals, work places, streets, roads and markets, railway station and bus terminals, statues, monuments, rivers, lakes, ponds and other public places.

The NCHM staff took pledge to keep their office and homes clean. This activity will help them stay motivated and focused as well as ward off any illness. Good hygienic practice is beneficial for all as well as keeps the environment and country free of diseases. Such active participation by each individual in an office environment benefits all employees and provides a positive image of the organization.

Statistics prove that employees show better productivity, and enjoy going to work when they know the environment they work in is clean just like their home. Visitors who walk into a dirty office will immediately question the company's credibility.

Therefore, a clean working environment will help guarantee greater employee morale and visitor satisfaction.

As part of the campaign, teams of official and staff visited and cleaned all areas including the Lobby, Foyer and Reception Area, Restrooms, Offices/Desks, Lunch Room, Meeting Rooms and Guest House. Teams of staff member went on the front gate and cleaned the waste material that was lying around, including public areas.

As part of the pledge, all staff members of the NCHMCT vowed to continue the cleanliness drive throughout the year not only at their office and work-place but also at home and public areas. They have also committed themselves to spend two hours per week or 100 hours in a year on cleaning activity.

**CLEANLINESS IS NEXT TO GODLINESS. JAI HIND**

